

## **SHOW NOTES — TODD UTERSTAEDT**

TOP 25 FOUNDING CEO MENTAL BARRIERS TO DELEGATION

Website: From Founder to CEO — www.fromfoundertoceo.com





## **50TH EPISODE OF FROM FOUNDER TO CEO PODCAST!!**

These are the Top 25 Mental Barriers that my colleagues and I believe plague you as your company grows and the need to delegate takes on more importance.

Place a check next to the one (s) that you honestly believe apply to you. And, if you would like some tips on how to overcome these mental barriers, I invite you to send me a message on the "Contact" page of our website, send me a tweet @FromFounder2CEO or send me a message on LinkedIn.

2. Nobody can do it like me. \_\_\_ It's just easier for me to **go ahead and do it**. 4. \_\_\_\_ What will people think I am actually doing?
5. \_\_\_\_ Going from doing everything to being the leader is suddenly overwhelming me. **6.** \_\_\_\_ Will they **think I am lazy**? 7. Will they think I'm not a team player? I'll just do it this one time. **9.** \_\_\_\_ XYZ person or people are just **not ready to handle this yet**. **10.** \_\_\_\_ XYZ person just **can't handle this**. Hire slow, fire fast. I don't have the (right) people to delegate to. **12.** \_\_\_\_ But, **I'm action oriented** and its real tough for me to switch from doing things myself to spending time thinking and strategizing. 13. \_\_\_\_ I am emotionally attached and it is hard to "just let go." 14. But, I founded the company and it's hard to let others touch and work on the things that I created and developed. 15. \_\_\_\_ I know I should delegate, but I just don't know what it looks like in practice. **16.** \_\_\_\_ I don't need to delegate because **our company is different**. 17. \_\_\_\_ Delegating will take away my/our flexibility. **18.** But, delegating will take so much more time to explain and train...it will take less time for me to just do it. 19. \_\_\_\_ But, I like doing all the things I know how to do. Ok, but how do I get started?What will I do after I delegate, how will I spend my time? **22.** \_\_\_\_ But, I'm the one responsible....it's my money. 23. \_\_\_\_ But, I am answerable to our investors. **24.** \_\_\_\_ But, how do I know that what I delegate will **get done and get done correctly**? 25. \_\_\_\_ Can't people just figure these things out themselves? I did it that way.



\_\_\_\_ We can't afford to **let this get screwed up**.

